



CARE HOME MANAGER

JOB DESCRIPTION

A care home manager oversees the day-to-day running of a residential care home and ensures that its residents receive a high standard of care. In this role, you manage the home's staff, ensure that it runs as a successful business, and plan activities, coordinate medical care, and provide support for residents.



SALARY

Newly qualified manager ★★★★★

Experienced manager ★★★★★

INDUSTRY PROFILE

Qualified managers in demand • Growing sector in many countries due to aging population and increasing need for care • Jobs in public, private, nonprofit, and voluntary sectors

RELATED CAREERS

- ▶ **NURSE** *see pp. 278–279*
- ▶ **CARE ASSISTANT** Supports health care professionals in hospitals, care homes, sheltered housing, and other care environments. Depending on the setting, a care assistant may prepare equipment and provide hands-on support, or administer routine personal care directly to patients.
- ▶ **RETIREMENT COMMUNITY MANAGER** Manages the day-to-day running of a retirement community, including overseeing the care and upkeep of the buildings, planning and executing community events, and providing assistance to the people who live there.

In 2012, more than 8.3 million elderly people received long-term care services in the US.

AT A GLANCE



YOUR INTERESTS Health care • Sociology • Psychology • Mathematics • Biology • Physics • Chemistry • Business studies



ENTRY QUALIFICATIONS An accredited degree in a relevant subject, professional registration, and at least two years' managerial experience are required.



LIFESTYLE Work is normally done in shifts to provide continual care. Managers may need to be on call to deal with emergencies at the home.



LOCATION The work may be based at a care home, sheltered accommodation, nursing home, or hospice. Some travel may be required for meetings or outings.



THE REALITIES This is an emotionally and physically demanding job, especially if living on-site. Regular inspections by regulatory bodies can be stressful.

CAREER PATHS

Prospects for advancement in the residential care industry are good. As well as specializing in a particular client group, experienced managers may move into freelance consultancy or regional management, or become care home inspectors.

ASSISTANT You can gain experience by working on either a paid or voluntary basis after high school, and then study for qualifications in social service.

QUALIFIED CARER You need a degree-level qualification in social work, nursing, or a similar subject, as well as professional registration and management experience to apply for managerial jobs.



CARE HOME MANAGER

In this role you care for residents of a home, meeting their physical, emotional, and medical needs. You can choose to specialize in a particular type of care home, or move into senior management roles.



CHILDREN'S HOME MANAGER

Delivers care to children who have been placed under the protection of a local authority. A qualification in the social care of children is required to work in this field.



NURSING HOME MANAGER

Specializes in the management of residential care for elderly people, who may have mental and physical health problems and complex medical needs.



HOME CARE MANAGER

Works for a registered care agency, managing a team of health care professionals who administer care in a patient's own home.



HOSPICE CARE MANAGER

Coordinates care, counseling, and support for patients in a hospice, an institution for seriously or terminally ill patients. A nursing qualification is required for this specialized role.



SKILLS GUIDE



Empathy, patience, and sensitivity for working with patients who have a range of medical needs.



Physical and mental stamina in order to manage demanding and distressing situations.



Effective leadership skills to manage and motivate a team of care workers and domestic staff.



Strong organizational skills for supervising and coordinating the varied activities of a care home.



Good business-management skills for recruitment, budgeting, marketing, and fundraising duties.