

**INVESTMENT
DECK**

DMMSI

A VIRTUAL EDUCATIONAL PLATFORM



COME. SIT.
CHANGE THE WORLD WITH ME!



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Diane Tucker, CEO

Innovative Game Changer
Through Viable Ventures

Diane Tucker was born and raised in Southern California. In 2005, brain surgery left Diane on permanent disability. However, this setback did not keep Diane from impacting lives globally. Now in 2022, Diane is the CEO, COO, Governing Director, Founder, and Board Member of various ventures. Entrepreneur and expert of business launch and establishment, Diane is spearheading the operation deployment for several companies in the commercial agriculture, regenerative agriculture and renewable energy spaces.

Diane has 15 years of senior executive management, operations development, and information system development in the education, entertainment, and technology industries. Diane's knowledge is paramount in creating the necessary work platforms that ensures an automated and seamless online environment for the tracking, operations management, and customer relationship building of any business venture.

Aside from her business endeavors, Diane has a passion for the arts and her creative side. Diane is a powerhouse vocalist who loves performing and spending time in the studio. She is also very talented with her hands and excels at ceramics, both wheel throwing and sculpting. Diane uses her creative side to expand her technical skills to be an asset and value add to all who have the pleasure of working with her.

Diane is an innovative game changer who currently only works on and with viable solutions that have a high ROI and a high impact reach.



DIANE TUCKER

- Startup Expert
- Mentor & Enabler
- Business Change Agent
- Social Impact Innovator

EDUCATION & TECHNOLOGY

Governing Director of the Black Technology Mentorship Program, Board Member of India STEM Alliance, and CEO of DMMSI, Diane is ensuring our next generation is not only educated, but also creators of our future's technology.

FOOD & ENERGY

Diane oversees and is developing operations for a regenerative agriculture consulting and an agrivoltaic consulting company. *Agrivoltaic: simultaneous use of land for both solar photovoltaic power generation and agriculture.*

EQUIPPING INNOVATORS

Diane is the Founder of IIF - Impact Innovation Foundation. IIF is a nonprofit fighting to remove barriers that constrain and stifle viable social solutions.



SolAg



Impact
Innovation
Foundation

Diane is the CEO, COO, Governing Director, Founder,
and Board Member Of Various Ventures

DMMSI
A VIRTUAL EDUCATIONAL PLATFORM



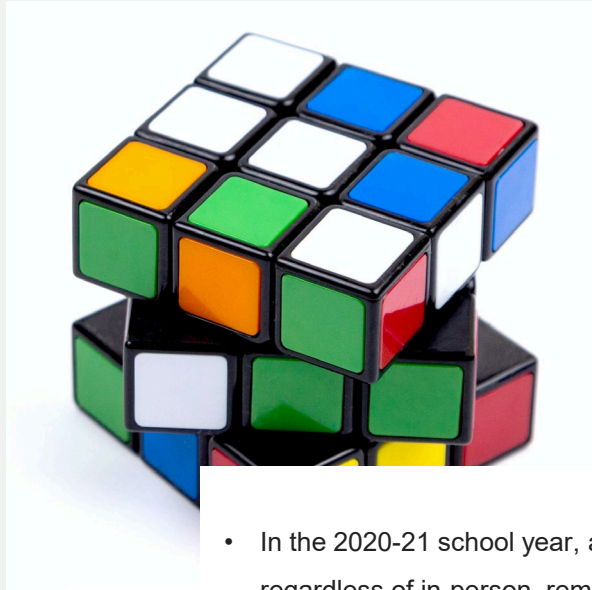
NEW ENGLAND
CONSULTING SERVICES, INC.

The background features a collage of financial and educational imagery. It includes a blue-toned candlestick chart on a grid, a blurred laptop screen showing data, and a person's hand typing on a keyboard. The design is composed of overlapping geometric shapes in white, blue, and orange.

Investment Opportunity

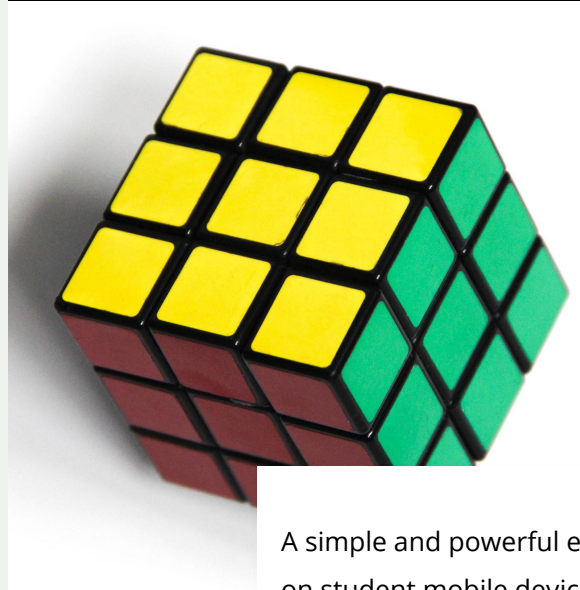
Invest in DMMSI®
A Viable Virtual Education Platform

THE PROBLEM



- In the 2020-21 school year, across all grades and regardless of in-person, remote, or hybrid learning models, nearly two-thirds of teachers (64%) had more students who made less academic progress than in a typical school year.
- The pandemic led to some of the biggest declines in academic achievement recorded in the last 50 years and widened the achievement gap.
- Tutoring is needed for students; however, paying for intensive tutoring may be hard to sustain after federal pandemic recovery funding runs out.
- Teacher shortages are making it increasingly difficult for schools to address the academic needs of students.

THE SOLUTION



- A simple and powerful education platform accessible on student mobile devices to deliver engaging education. Equipped with:
- A.I. that continuously adapts for individualized student practice; identifying skill gaps to determine where to focus learning.
 - Incentives and 1-on-1 virtual mentoring to provide a balance of support, fun, and learning.
 - Rewards for achievement recognize student growth in ways they think are fun.
 - Accelerating student growth and proficiency through standards-based skill development, personalized goal setting, and mastery.



DIVINE MOVEMENT MAKING SUCCESSFUL INDIVIDUALS

DMMSI® OVERVIEW

Divine Movement Making Successful Individuals (DMMSI®) is a for-profit Edu-tech company. Our mission is to bring the delivery of education into the 21st century and remove learning barriers. All learners deserve the accessibility to be able to learn at their own speed and digest material via their individual learning style.

At DMMSI® we put individuals first. It is our vision to provide programs and resources to help people invest in themselves. Our products and services help students, schools, organizations, and corporations reach their own version of success. Although a for-profit corporation, DMMSI® is dedicated to the social cause of impacting education.

SERVICE: CURRICULUM DEVELOPMENT

We develop curriculum and assessments that are student centered, relevant, authentic, constructive, and interdisciplinary.

SERVICE: ENGAGEMENT TRANSITIONING

We transform any curriculum into engaging immersive lessons. It is time to let students experience their learning and step outside of the box of traditional learning.

VIRTUAL EDUCATION PLATFORM

We provide innovative ways to improve reading and writing literacy while incorporating gamification in learning to increase knowledge in core subjects.

SOLUTION by DMMSI®

THE PRODUCT

Why a "7" instead of a "T" in SOLUTION? DMMSI® is bringing together the core foundation of education with new 21st Century skills. By taking the 3Rs (**R**eading, **wR**iting and **aR**ithmetic) and adding them to the 4Cs (**C**ommunication, **C**reativity, **C**ritical Thinking, **C**ollaboration), DMMSI® has come up with the 7 core foundational areas of our K-12 product.

VIRTUAL EDUCATION PLATFORM

- Our SAAS connects to a digital library of 5,800+ authentic texts, with a personalized reading engine for each student based upon their Lexile® level, grade level, and reading interests.
- In our practice area, students work independently while tracking their own growth and progress in math, science, and other core subjects. We give students a sense of ownership in their learning journey.
- DMMSI® virtually works with students through personalized tutoring to improve their writing literacy on their innovative written submissions.

SOLUTION

SOLUTION is our incentivized and engaging virtual education platform that improves K12 remote learning nationwide while students earn points for prizes. We provide a digital library in the palm of a student's hand and encourage innovation throughout their writing. In addition, SOLUTION provides a way for students and parents to take control of their K12 core education.

READING

Our SAAS connects with a mobile and online Reading Portal that includes a growing core library of over 5,800 authentic texts, with a personalized recommended reading engine for each student based upon their individual Lexile® level, grade level, and reading interests.

WRITING

Students write 'Out Of The Box Book Reports'. In addition to giving students the ability to explain, interpret, and synthesize what they have read, we virtually work with students and offer personalized tutoring and mentoring to help students to improve their writing literacy through their book report submissions.

MENTORING & LEARNING

Students work independently while tracking their own growth and progress in math, science, and other core subjects. We give students a sense of ownership in their learning journey. When students get stuck, customized supports guide them through practice, so they are encouraged to never give up.

VIRTUAL MENTORING (1-ON-1)

Each month students receive four 30-minute zoom mentoring sessions for guidance, support, and motivation. DMMSI® believes that mentoring is the piece that has been missing in bringing education into the 21st Century.

OMNIA Partners, Public Sector Cooperative Purchasing Organization



Why Insight and OMNIA Partners?

At Insight Public Sector, we define, architect, implement and manage Insight Intelligent Technology Solutions™ that help your organization run smarter. Our strong supply chain optimization and workplace solutions combined with our data center transformation expertise and modernized applications keep business running, foster flexible work environments and put you at the forefront of innovation.

- Exclusive access to low pricing through public sector contracts
- Experienced IT specialists ready to help
- Strong client relationships that support your entire IT lifecycle
- Customized solutions that drive efficiency and reduce costs
- Flexible, convenient ways to manage technology through leasing

How our OMNIA Partners contract helps your organization

As a contract holder in the OMNIA Partners (formerly U.S. Communities) portfolio, Insight is uniquely positioned to sell both technology products and IT services, including solutions from Apple, Cisco, Citrix, Commvault, Dell EMC, Hewlett Packard Enterprise, HP Inc., Microsoft, Lenovo, NetApp, Panasonic, Symantec, Veritas and VMware.

By taking advantage of our competitively solicited contract for Technology Products, Services, Solutions, and Related Products and Services available through OMNIA Partners, you're assured our best available price on our full portfolio of products and solutions.

SUPPLIER PARTNERSHIP

GO TO MARKET PLAN

DMMSI® is looking to become a subcontractor of Insight who proudly offers their entire line of hardware, software and services to state/local government agencies, school districts (K-12) and higher education institutions nationwide under their OMNIA Partners Cooperative Contract for technology products and services.

DMMSI's supplier partnership will decrease our sales cycle dramatically; increasing our volume of sales and revenue much quicker than traditional sales and marketing strategies within the education vertical. Learn more at omniapartners.com/publicsector/suppliers/insight-public-sector-inc/overview.

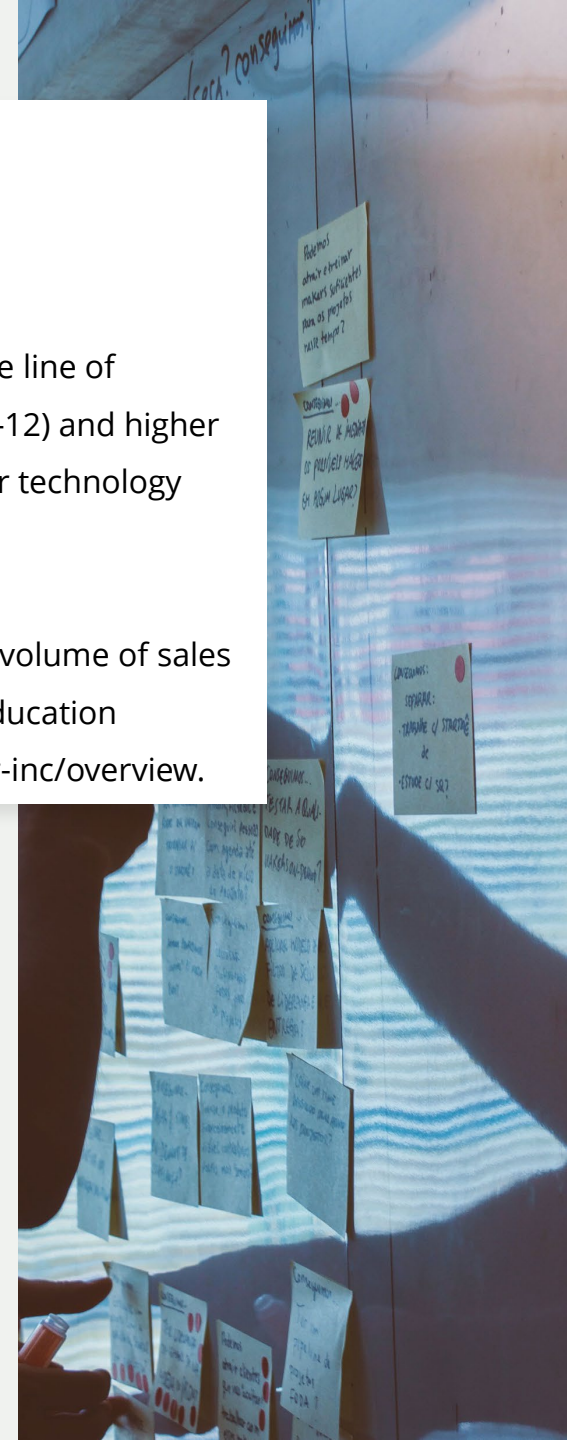
PRICING

\$99.99/
monthly **PREMIUM**

- Practice Portal Access
- Reading Portal Access
- Book Report Submissions
- Point Redemption Store
- Unlimited Email Support
- 4 Mentoring Sessions

\$299.99/
monthly **CONTENT MAPPING**
Premium Package Included

Each month students learning, assignments, and practice path is customized within the Practice Portal based on homeschooling guidelines and/or teachers curriculum objectives. We align the following core Subjects: Math, Science, and ELA.



MARKET
SIZE

US Only

Market Size Of Educational Services Is Currently \$1.8 Trillion

**3.72
Million**

Homeschooled
Students

**56.6
Million**

Enrolled
Students

**45% of
Teachers**

Reported that at
least half of their
students ended the
year a grade level
behind in 2020-21

**31
States**

Had graduation
rates drop for the
class of 2021

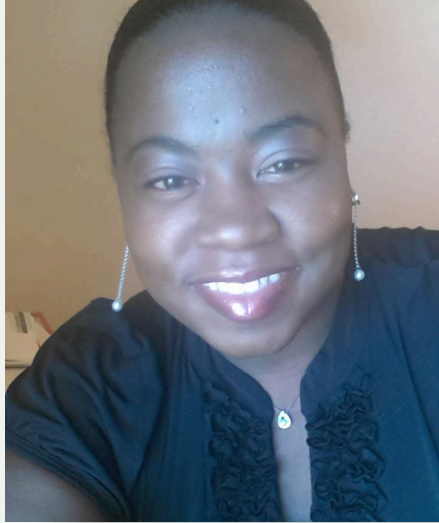
**1/3 of
4th & 8th**

Grade students
could not pass
the basic reading
achievement
level in 2022

**Class of
2022**

Had historically
low scores on
college
placement tests

THE TEAM



CEO

Diane Tucker

Diane Tucker is an expert in business operations, educational development, and technical systems. A professional in academic formation and management, Diane is currently building educational platforms globally.



CFO

Tim Witcher

Tim has been involved in the Business Support side of K-12 education for 30 years. Tim brings with him experience in retail banking as well as real estate. His current position gives him traditional school business as well as enterprise supervision.



CIO

Christopher Lafayette

Christopher Lafayette is an emergent technologist in virtual and augmented reality applying his talents to medtech, climate and applied sciences. Christopher has executed and managed business development for thousands of campaigns and projects.

FINANCIAL PROJECTIONS

	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
Net Revenue	\$2,548,412	\$14,456,859	\$42,557,026	\$71,877,001	\$87,250,288
COGS	\$588,596	\$3,294,364	\$9,889,586	\$17,126,805	\$20,639,003
Gross Profit	\$1,959,816	\$11,162,495	\$32,667,440	\$54,750,196	\$66,611,285
Total Expenses	\$2,453,379	\$3,586,539	\$4,276,577	\$4,986,000	\$5,696,776
Earnings Before Tax, Int., Dep., & Am. (EBITDA)	(\$544,243)	\$7,518,642	\$28,330,683	\$49,701,007	\$60,848,161
Net Income (Loss)	(\$551,386)	\$5,375,193	\$19,871,796	\$34,865,215	\$42,686,058

LAUNCH SOLUTION SALES

Month 4

BREAK EVEN

Month 16

FUNDRAISING

2M

Initial Raise

8M

Pre-Money
Valuation

20%

Ownership

COMPANY STRUCTURE

Structure

C-Corp

Industry

Education Technology

USE OF FUNDS

- Develop Immersive Financial Literacy Content
- Finish Virtual SAAS Platform
- Launch SOLUTION
- Accelerate Sales



THANK YOU

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